

Privacy & Cookie Policy

COLLECTING INFORMATION

When you visit Gymgodsfitness.co.uk, we obtain personal information which you knowingly disclose to us. We request information when you make purchases; which may include name, address, telephone number, email address, or credit card information, request to receive communications, when you register/sign up to become a Gym Gods Fitness member or when you participate in any of our other website services such as placing an order. Please see the below information for the types of data that we collect.

We Collect The Following Information:

1. Any personal details that you submit to ourselves either by placing an order or by contacting us through our Interactive on-site contact form, such as name, address, Postal Code, State, email address, Phone Number etc.
2. The Data you provide allows us to recognise you, and your preferences with how you use our website. This saves you the hassle from re-entering information when you return to our site. The data is collected by cookies from your navigation around the site. A cookie is a small amount of data which we send to your computer. The data is then stored on your browser or hard disk. Most web browsers can be set to prevent you from receiving new cookies, and will inform you before accepting cookies or disabling cookies altogether. Details about this can normally be found in the Help facility provided with your browser. If you disable cookies, you will not be able to receive personalised facilities and your progress to check out may take longer. The cookies store information only for as long as you are viewing the website. Please note that cookies cannot carry viruses or install malware onto your Computer, or Its Hard Drive.
3. Your IP address (this is your computer's individual identification number) which is automatically logged by our web server. This is used to note your interest and preferences while browsing our website.
4. Your preferences and use of email updates, recorded by emails that we are eligible to send you. This is only applicable if you opt-in to receive email updates towards products and offers.

What We Do With Your Information:

Any personal information that we collect from you will be used in accordance with the Data Protection Act 1998, other applicable laws and the GDPR regulations 25th May 2018. The Information we collect is used towards the following services:

- To process your order, to maintain guarantee records and to provide after-sales service (we may pass your details to another organisation to supply and deliver products or services you have purchased and/or to provide after-sales service). This may include Delivery Couriers and databases.

- To carry out security checks (this may involve passing your details to credit reference agencies, who will check the details that we provide, against public and private databases. They are entitled to keep a record of this information to assist with future security checks - This helps to protect you and us from fraudulent transactions).
- To comply with legal requirements. We do not send any automated marketing to any persons who have not opted in. We do not share any information with third parties.
- We would also like to inform you of various promotions, goods and services that may be of interest to you. You may be contacted by post, email, telephone, SMS or such other means, this information is submitted to us when you: checkout through our online store, sign up through our website, sign up on social media, enter a competition, sign up via a third party site or any similar means.

Customer Rights

As our customers you have the right to know the following information:

- You can ask to change your personal information at any given time. To change or edit your information you will have to get into contact by using the below contact form. You will then need to provide precise details about what information you would like to change/update, as well as the information itself.
- We will remove your data from all direct marketing such as emails and offers unless opted in. We will however still keep the relevant information for processing Orders placed by yourself as the customer and for fulfilling customer service in any after/before sale obligations.

Cookie Policy

Gym Gods Fitness receives and records information from your browser when you use our websites. This may include the use of a variety of methods, such as cookies and pixel tags to collect this information. Please note that cookies cannot carry viruses or install malware onto your Computer, or Its Hard Drive as previously stated.

What are Cookies?

A cookie is usually a small piece of data sent from a website and stored in your web browser while you are browsing a website. HTTP cookies may be stored only for the time you are in a given site (**session cookie**) or they may remain stored in your browser for a defined period of time beyond your current session (**persistent cookie**). Cookies work in combination with content within the website itself, to capture and remember information. Cookies cannot carry viruses or install malware.

Cookies that are set by the domain of the site you are visiting (the domain in the address bar) are called **first party** cookies. First party cookies are commonly used to remember who you

are as you move from page to page, or as you return to the site in subsequent visits. These cookies can only be read by the domain that set them.

Cookies that are set by domains other than the one in your address bar are called **Third Party** cookies. Third Party cookies are used to track users across sites, for example to tailor advertising to you.

- If you require any further information about our Privacy Policy, please do not hesitate to contact us at sales@gymgodsfitness.co.uk Please ensure that the email/contact request is titled with the relevant header to assist with your query.

What information we collect

We do not store credit card details. We do not share your information with any third parties.

The information we collect via www.gymgodsfitness.co.uk may include:

1. Any personal details you type in and submit, such as name, address, email address for the purpose of fulfilling orders and providing transaction receipts.
2. Data which allows us to recognise you, your preferences and how you use this website. This saves you from re-entering information when you return to the site. This data is collected by cookies from your navigation around the site. A cookie is a small amount of data which we send to your computer. The data is then stored on your browser or hard disk. Most web browsers can be set to prevent you from receiving new cookies, notify you before accepting cookies or disable cookies altogether. Details about this can normally be found in the Help facility provided with your browser. If you disable cookies, you will not be able to receive personalised facilities and your progress to check out may take longer. The cookies store information only for as long as you are viewing the website.
3. Your IP address (this is your computer's individual identification number) which is automatically logged by our web server. This is used to note your interest in our website.
4. Your preferences and use of email updates, recorded by emails we send you (if you select to receive email updates on products and offers).

What we do with your information

Any personal information we collect from you will be used in accordance with the Data Protection Act 1998, GDPR 2018 and any other relevant laws. The details we collect will be used:-

1. To process your order, to maintain guarantee records and to provide after-sales service (we may pass your details to another organisation to supply/deliver products or services you have purchased and/or to provide after-sales service);

2. To carry out security checks (this may involve passing your details to credit reference agencies, who will check details we give them against public and private databases and may keep a record of that check to use in future security checks - this helps to protect you and us from fraudulent transactions);

3. To comply with legal requirements;

We may use third parties to carry out certain activities, such as processing and sorting data, monitoring how customers use our site and issuing our emails for us.

Your Rights

1. You can ask us to update your personal information by emailing precise details of your request to us at sales@gymgodsfitness.co.uk

2. You also have the right to request a copy of any personal information we hold about you. To do this, write to us at the return address on the customer care page.

Discount Codes

We reserve the right to cancel a discount code without giving any reason. Discount codes may be cancelled for a short time period during sales. Only one discount code can be used per order.